

DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES
CENTRE FOR DISTANCE AND ONLINE EDUCATION (FORMERLY USOL)
PANJAB UNIVERSITY, CHANDIGARH
(A pioneer distance education centre since 1971)

NAAC A++ Grade

Category I Status

Masters in Business Administration
MBA 2025-27

- As per UGC notification dated August 2022 vide F. No.3-5/2022(DEB-II) MBA through ODL is equivalent to Conventional Mode.
- For Dual Degree Guidelines as per PU rules Visit <https://cdoe.puchd.ac.in/nep-2020-guidelines.pdf>
- UGC DEB Recognized / AICTE (NOC)
- Age No Bar
- Professional Experience (Optional)
- Seats 500 (Reservation as per PU rules)
- Fees Rs. 1,25,000 (approx.)

Date of availability of MBA Prospectus & Entrance Test Form Website https://mbacdoe.puchd.ac.in	12-06-2025 (Thursday)
Last Date to Apply	08.07.2025 (Tuesday)
Date & Day of Entrance test	27-07-2025 (Sunday)
Centre for Entrance Test	Chandigarh & Ludhiana
Date of Declaration of Result (Tentative) available at https://results.puexam.in/	19-08-2025 (Tuesday)
Date of Physical Counselling	will be notified later on

For More Information & to apply Online, Scan QR Code



- **For Admissions 2025:** <https://cdoeadmissions.puexam.in/home.aspx>
- **For Departmentwise Brochure:** <https://cdoe.puchd.yac.in/information-brochure.php>

SOCIAL MEDIA LINKS

 <https://www.facebook.com/cdoeofficial>

 <https://www.youtube.com/@cdoepu>

 <https://www.instagram.com/cdoepu/?igsh=MWdpc2F5YW5zNm94Mw%3D%3D>

ABOUT MBA PROGRAMME

1. PROGRAMME'S MISSION & OBJECTIVES:

The MBA Program's Mission is to facilitate the sharing of knowledge and information in management for individuals aspiring to become managers. This program is designed to offer education to those who are unable to attend traditional classes, particularly addressing the needs of working professionals who wish to learn while continuing their careers.

The program's Objective is to enhance the academic qualifications and career opportunities of its participants, as an MBA is one of the most sought-after degrees in today's business environment. It provides learners with a competitive advantage and broadens their knowledge base. The objective is to create a platform where theory and practice intersect, thereby improving career prospects and aiding in professional advancement.

2. RELEVANCE OF THE PROGRAM WITH HEI'S MISSION AND GOALS:

MBA Degree in both conventional and Distance modes are equivalent as per UGC notification dated August, 2022 F. No.3-5/2022(DEB-II). The program is significant as it aligns with the broader objectives of the Higher Education Institution (HEI), which strives to make education accessible to everyone. It particularly supports students who cannot participate in traditional programs, including women and working professionals, by enhancing their current skills, knowledge, and capabilities. This program is especially pertinent for individuals seeking to elevate their professional qualifications in accordance with market demands.

3. NATURE OF PROSPECTIVE TARGET GROUP OF LEARNERS:

The target audience for this program includes both emerging managers and seasoned professionals in the corporate sector who aspire to assume greater responsibilities and leadership roles within their organizations. The program addresses the self-improvement aspirations of individuals seeking to enhance their professional qualifications in line with current market demands. It is also beneficial for students pursuing CA/CS or preparing for various competitive examinations (such as Civil Services, SSC, UGC, etc.). Additionally, the program qualifies students for enrollment in other master's degree programs and Ph.D. studies.

4. APPROPRIATENESS OF PROGRAMME TO BE CONDUCTED IN OPEN AND DISTANCE LEARNING MODE TO ACQUIRE SKILLS AND COMPETENCE:

The MBA program delivered through open and distance learning is particularly suitable given the limited availability of seats in many universities, which restricts the opportunities for countless students aspiring to obtain a professional degree in business administration. Distance learning serves as a valuable solution to this issue. There is a significant demand for master's degrees in business administration among individuals who lack a formal management qualification. This program is designed to cater to working professionals who cannot attend traditional classes due to their job commitments but are eager to enhance their educational qualifications for career advancement. Furthermore, this degree not only boosts their confidence but also equips them with essential managerial skills, fostering a mindset aligned with global management practices.



Prof. (Dr.) Harsh Gandhar
Ph.D. M.A. Economics
Director CDOE
Panjab University Chandigarh



Prof. (Dr.)Geeta Bansal
PhD. M.com MBA
Coordinator DCMS, CDOE
Panjab University, Chandigarh
 **9779131972**

ELIGIBILITY

Admission to MBA programme is through Entrance test which is conducted by CET Panjab University Chandigarh. For details visit <https://mbacdoe.puchd.ac.in/>

(i) A Bachelor's or Master Degree in any discipline of Panjab University or a degree of any other University which has been recognized by Syndicate as equivalent to with not less than 50% marks in aggregate for General Category and 45% marks in aggregate for Reserved Categories;

Provided that: In case of candidates having Bachelor's degree of University through Modern Indian Language [Hindi/Urdu/Punjabi (Gurmukhi Script)] and or in a Classical Language (Sanskrit/Persian/Arabic) or degree of any other University obtained in the same manner recognized by the Syndicate. 50% marks in the aggregate shall be calculated by taking into account full percentage of marks in all the papers in Language excluding the additional optional paper, English and the elective subject taken together.

OR

(ii) A pass in final examination conducted by the Institute of Chartered Accountants of India or England / Institute of Cost and Works Accountants of India or England, and / Institute of Company Secretaries of India.

OR

(iii) AMIE examination with 50% marks or more after having passed the diploma examination with 60% marks or above and have at least 5 years research/teaching of professional experience.

Concession of 5% marks will be given in the eligibility requirements for SC/ST/BC/PWD candidates.

SCHEME OF ENTRANCE TEST

The Entrance Test will carry 100% weightage and will be of two hours duration consisting of 100 questions. It will consist of multiple choice questions having four responses A,B,C & D.

The components of the test will include:

(i) Data Interpretation and problem solving;

(ii) Numerical Ability;

(iii) Verbal Ability/ Reasoning; and

(iv) General English & Comprehension.

There will be 25 questions in each section. There shall be no negative marking for wrong answers.

COURSE STRUCTURE

TENURE: The MBA Programme shall be of 2 years duration (4 Semesters).

EVALUATION: End Semester Evaluation will be of 100 marks for each paper in the proportion of 70:30.

50 Marks for the External examination. (Theory) (Weightage 70% for CDOE Students)

50 Marks for the Internal assessment* (Online MCQ's Weightage 30% for CDOE Students)

The examination for the first and the third semesters shall ordinarily be held in the month of December/January and for the second and the fourth semesters in the month of April/May. The Course is divided into four semesters with the total of 2600 marks, as given below:

21 Theory Papers	100 Marks each	2100
04 Workshop Papers	50 Marks each	200
01 Summer Training	100 Marks each	100
02 Comprehensive Viva	100 Marks each	200
	Total Marks	2600

Each candidate shall be examined in the subjects as laid down in the syllabus prescribed from time to time, where 70% marks will be based on Theory papers and 30% marks will be based on online Assignments (MCQ's) to be submitted by the students as per schedule uploaded on CDOE notice board.

The curriculum of MBA through distance mode is relevant to the changing business scenario and caters to the needs of all the aspiring learners especially the working executives. The students are given the choice of opting any two Specializations in the third and fourth semesters as Major and Minor which are

Group A: Entrepreneurship & General Management.

Group B: Finance

Group C: IT & Operation

Group D: Marketing

Group E: Human Resource Management

Link for Detailed Syllabus

https://drive.google.com/drive/folders/1j0k1uiruq_RZVdHzqt3SjSZ8z7A0cfIp?usp=sharing

TEACHING - LEARNING PEDAGOGY

- 1. STUDY MATERIAL:** The first component of the programme would be the Study Material prepared by an expert faculty in Self Learning Mode (SLM) in each subject. Both hard copy and soft copy will be provided.
- 2. PCP'S:** The second component would be the Personal Contact Programme (PCP)/ classes of six days duration for the students whereby lectures in all the subjects are delivered by the expert faculty in each semester both Online and Offline.
- 3. ONLINE ASSIGNMENTS:** The third component is the online assignment for internal assessment of 50 marks in MCQ format.
- 4. TERM END EXAMINATION:** The fourth component is the theory paper examination in each subject to be conducted by the University where student has to be present in the physical mode.
- 5. SUMMER TRAINING:** The fifth component is Summer Internship, which you will undergo during the summer break which will impart experiential learning to you in understanding the application of management concepts. Summer Training Viva Voce will be Online. Those who are already working can do summer training in their respective organization only.
- 6. COMPERHENSIVE VIVA VOCE:** The sixth component is comprehensive viva voce which will be conducted online after 2nd and 4th semester to evaluate the learner's learning understanding of the subjects taught during the respective academic sessions.
- 7. WORKSHOP PAPERS:** The seventh component is Workshop Papers on Business Computing , Business Research, Business Communication and Multivariate Statistical Techniques .

SPECIAL FEATUERS

- Placement Drive
- Alumni Cell for Networking
- Special Seminars/Lectures/ Webinars
- Library Facility
- Mentor/Mentee Meet
- Orientation Programme
- Industrial Visits
- Sports Day
- HUNAR (Cultural Fest)
- Celebration of Special Days
- NSS /NSC



LINK FOR DCMS ACTIVITIES

<https://drive.google.com/drive/folders/1Vk4CI3LORPAwIUma7IT1gz05Bfa4z9IV?usp=sharing>

OUR DISTINGUISHED ALUMNI



Mr. Dinesh Seth
Sr. Vice President HDFC Bank
MBA 2009-2011



Pankaj Thakur Entrepreneur & Fashion designer Owner @ CKC Ludhiana
MBA 2009-2011



Lokesh Sharma
Group Head Administration
Girnar Software Pvt. Ltd.
MBA 2011-2013



Dr. Gurjit Singh Gandhi
Doctor
MBA 2015-2017



Harpreet Saggu
Software Developer
MBA 2017-2019



Mr. RAJNEESH GHANGLA
MANUFACTURING
MANAGER at MONDELEZ
INC FOODS
MBA 2019-2021



Mrs. Meenakshi Vohra
Income Tax
Commissioner
MBA 2020-2022

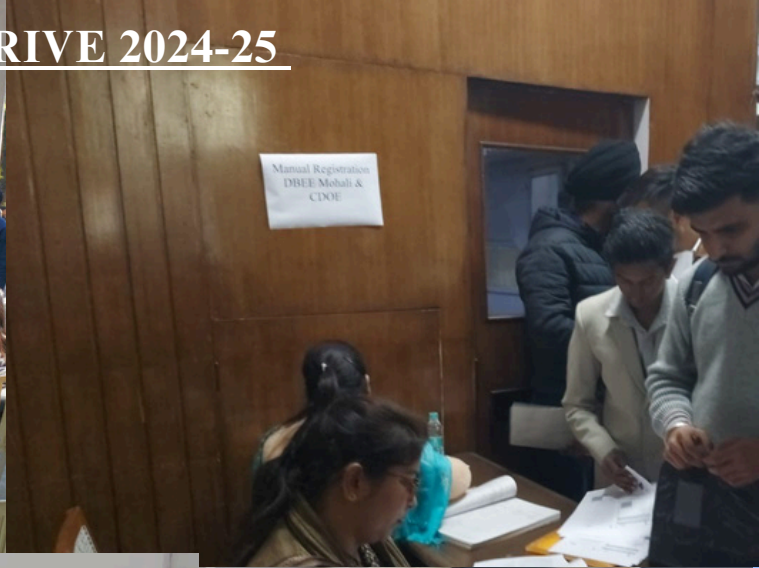


Rythm Randhawa
Miss Punjab, Poet,
Author , Model
MBA 2022-2024

GLIMPSES OF ALUMNI MEET, CDOE



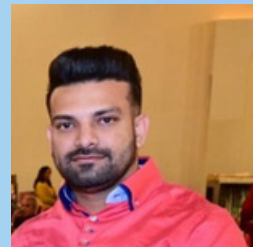
PLACEMENT DRIVE 2024-25



STUDENT REVIEWS



Varun Sood
MBA 2022- 2024
Modern Educators, Supportive Atmosphere,
Motivating Curriculum! Proud to be CDOE
Student!



Amit Sood
MBA 2022-2024
Supportive Faculty ,
Proper Guidance



Devashish Sharma
MBA 2022-2024
Exceptional Supportive Faculty, Always
making things simpler for students- in love
with CDOE



Achin Kumar
MBA 2022-2024
Choosing CDOE for my academics is the best
decision I made for my academics! Super
Confident and Happy with CDOE!



Sukhman Kaur Gill
MBA 2022- 2024
Confident & Proud to be
part of a world class
distance education system.



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary

F. No.3-5/2022(DEB-II)

PUBLIC NOTICE

August, 2022

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

“Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.”

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)